

Train-the-Trainer Overview

Biniyog Briddhi (“B-Briddhi”) strives to support a thriving impact ecosystem by building vital capacities, introducing catalytic funding and helping to shape an empowering framework for entrepreneurs, investors, accelerators, supporters and advocates. B-Briddhi is a gender-inclusive programme, as we firmly believe that inclusion will drive innovation. Through our capacity building pillar, we hope to foster the growth of a marketplace for professional services provided by incubators to impact enterprises.

Train-the-Trainer programme is designed to establish a strong foundation for service providers in two areas: Impact Measurement and Management (IMM) and Impact Investment Readiness (IIR) through training provided by IMM and IIR specialists.

Train-the-Trainer Outcome

The learning outcomes are to equip service providers with foundational knowledge and skills in supporting impact enterprises to (i) build a fully-functioning IMM system and (ii) raise impact investments on the theoretical level.

After passing a rigorous performance assessment in the Train-the-Trainer Programme, the successful Train-the-Trainer graduates become certified service providers and are eligible to participate in the Voucher Scheme Programme, where they can deliver a comprehensive (foundational) scope of IMM and IIR services to impact enterprises in real-world contexts.

What are the main differences between the Impact Investment Readiness and Impact Measurement & Management Train-The-Trainer Programmes?

- **The Impact Investment Readiness (IIR) Programme:** The selected service providers will attend a series of online workshops to be held between April and the end of July 2025 (exact dates TBD). Incubators will be trained on the following topics:
 - social problem and solution
 - market and distribution/growth and scaling
 - financing and forecasting
 - investor approach/investor selection
 - management presentation
 - investor due diligence/negotiation
 - innovative finance instruments
- **The Impact Measurement & Management (IMM) Programme:** The selected service providers will attend a series of online workshops to be held between April and the end of July 2025 (exact dates TBD). Incubators will be trained on the following topics:
 - impact planning (impact model, customer promise sheet, theory of change)



- data collection (customer touchpoint approach, data collection plan)
- data management system
- data analysis and review
- decision-making report
- revised theory of change
- impact reporting

Upon completion of Train-the-Trainer workshops, service providers must pass the Theoretical Exam and Trainers Assessment prior to being eligible to apply as a certified service provider for the Voucher Scheme Programme.

Programme Timeline and Content

As a Train-the-Trainer participant, you will take part in a series of online workshops conducted by local and international experts. You will also gain access to online workspaces and the Social Finance Academy e-learning platform to enhance and expand your online learning experiences.

Below are the training sessions for IMM Train-The-Trainer Programme:

Session 1	Impact Planning (Lecture)	3 hrs	31 st March 2025
Session 2	Impact Planning (Tutorial 1)	2 hrs	17 th April 2025
Session 3	Impact Planning (Tutorial 2)	2 hrs	5 th May 2025
Session 4	Collecting Data (Lecture)	2 hrs	8 th May 2025
Session 5	Collecting Data (Tutorial)	2 hrs	22 nd May 2025
Session 6	Analysing /Reviewing/ Reporting Impact (Lecture)	3 hrs	27 th May 2025
Session 7	Analysing /Reviewing/ Reporting Impact (Tutorial)	2 hrs	10 th June 2025
Session 8	IMM Toolkit Introduction + Additional Resources	1 hr	12 th June 2025
Eligibility tests*	Final IMM Exam	2 hrs	10 th June - 1 st August, 2025
	IMM Trainers Assessment	2 hrs	

Note*: to assess readiness to become certified service providers

Below are the training sessions for IIR Train-The-Trainer Programme:



Session 0	Pre-Course Materials (Self-Study)	2 hrs	9 th April 2025
Session 1	The IR Framework & Ecosystem	3 hrs	16 th April 2025
Session 2	The Social Problem & Solution	2.5 hrs	24 th April 2025
Session 3	Market & Distribution / Growth & Scaling	2 hrs	4 th May 2025
Session 4	Financing & Forecast	2.5 hrs	18 th May 2025
Mid-term Exam	Submission Deadline	13 days	1 st June 2025
Session 5	Deep Dive: Innovative Finance Toolkit	2 hrs	19 th June 2025
Session 6	Investor Selection & Approach	1.5 hrs	26 th June 2025
Session 7	Management Presentation	2 hrs	3 rd July 2025
Session 8	Investor Due Diligence & Negotiation	2 hrs	10 th July 2025
Eligibility tests*	Final IIR Exam	12 days	24 th July 2025

Note*: to assess readiness to become certified service providers

Note: Each TTT participant will also spend approximately 2 hours per session to prepare and submit group assignments as required by your IMM and IIR trainer.



Knowledge partner:



The Social Finance Academy (SFA), incubated by Roots of Impact, **empowers impact entrepreneurs** with the help of **practice-driven knowledge and high-quality capacity-building**. We are B-Bridddhi knowledge partner by providing:



Impact Entrepreneur-centric content



State-of-the-art impact finance knowledge



Comprehensive e-learning experience

